



UNIVERSITÀ DEGLI STUDI DI TRENTO
Dipartimento di Filosofia, Storia e Beni Culturali

Public Lecture

Organised by the Centre for Aesthetics in Practice
University of Trento

Tuesday October 6th

Venue: Aula 8

**Facoltà di Lettere e Filosofia
Via S. Croce, 65 – Trento**

The Future of Tourism: Crisis, Culture & Communication

Professor Dr. Mike Robinson
Centre for Tourism and Cultural Change, UK



In the present context of economic crisis, global recession, the threat of terrorism and on-going issues of environmental degradation, what is the future for tourism as a socio-cultural practice? In this lecture, Professor Robinson explores the future for tourism and suggests ways of thinking about tourism, not only for economic development but as an essential mechanism for inter-cultural dialogue and social well-being.

Mike Robinson is Professor of Tourism and Culture and Director of the Centre for Tourism and Cultural Change - one of the world's leading research centres focusing on the tourism and culture relationship. He is the author / editor of 19 books and numerous chapters and articles, and has worked on tourism, cultural and heritage projects in over 30 countries.